ODOM

Whitepaper

Sobriety • Discipline • Rebirth

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Preface

In an era overwhelmed by information and constant temptation, addiction silently creeps into countless lives like a virus, corroding both body and soul. Refusing to stay silent, ODOM was born. ODOM is more than just a meme coin — it is a large-scale awakening movement centered around sobriety, self-discipline, and rebirth.

The story of ODOM is inspired by the life of NBA legend Lamar Odom: from glory and fame, to falling into the abyss of substance abuse, and ultimately fighting his way back to redemption. Through his journey, he has proven to the world that true victory lies not only on the court, but in overcoming one-self and choosing a life of clarity and discipline.

Motivated by this spirit of transformation, we have embedded this power of rebirth into the blockchain through the launch of the ODOM token. With decentralized transparency and a community-driven consensus, we aim to spread the message of "Say no the first time, say no to temptation, say no to addiction" to every corner of the globe.
ODOM is not just a symbol of emotional resonance — it is also committed to supporting real-world initiatives, such as addiction recovery and mental health education. We strive to bring hope to those still struggling in the dark.

At ODOM, memes bridge emotional connections, public welfare lights the way, and sobriety and self-discipline form the soul of our shared belief. We invite everyone who believes in the power of change to join this global move-ment for sobriety, discipline, and hope.

On-chain, we witness the birth of self-transcendence and a new shared belief.

1. Project Background

1.1 From Champion to Sober Warrior: Lamar Odom's Journey of Rebirth

At the height of his career, Lamar Odom stood as a hero admired by millions. Wearing the iconic purple and gold of the Los Angeles Lakers, he helped the team secure two NBA championships, earning a reputation for his versatile playstyle and selfless team spirit. Applause, accolades, and the spotlight once elevated him to the pinnacle of fame and glory.

But behind the scenes, away from the flashing lights, a silent war was already underway.Years of drug addiction and mental health struggles began to erode his life, dragging the once-dominant champion into a deep abyss. In 2015, Odom was found unconscious in a Nevada motel due to a drug over-dose. His heart stopped multiple times, and he hovered between life and death. The world watched in shock as headlines chronicled his fall, while fans around the globe prayed for a miracle.

And that miracle came.Just when the world thought all was lost, Lamar Odom defied the odds and woke up. He embarked on a long and grueling journey of recovery and redemption — one that required not only physical strength, but extraordinary willpower. He overcame addiction, shared his personal story of struggle and healing with brutal honesty, and became an active voice in the global anti-addiction movement. For countless individuals battling their own demons, Lamar became a beacon of hope.

Lamar Odom is not a flawless legend. He is a real, living example of someone who once fell into darkness but ultimately chose sobriety and rebirth. His story proves that true victory is not just about winning championships, but about facing one's own vulnerabilities and rising from rock bottom.

The ODOM token is born from this powerful narrative.We believe that sobriety is the beginning of freedom, and self-discipline is the foundation of renewal. Through the decentralized power of blockchain, ODOM carries Lamar Odom's spirit of rebirth and his message of sober living — spreading it across the world to inspire transformation, healing, and strength.

1.2 The Global Addiction Crisis and the Public Welfare Dilemma

Addiction is not merely a personal issue—it is a hidden global epidemic, a silent war that relentlessly strips away dignity and life. While Lamar Odom's story is striking, he is not an isolated case—he represents the lived reality of millions who continue to struggle in the shadows.

According to a report by the United Nations Office on Drugs and Crime (UNODC), over 360 million people worldwide are affected by some form of addiction—ranging from illicit drugs, alcohol dependency, and gambling, to emerging behavioral dependencies like social media addiction. Even more alarming is the rising proportion of youth, marginalized populations, and psychologically vulnerable individuals among those affected. Anxiety, depression, and self-harm have become ticking time bombs in the global public health landscape.

At the same time, traditional public health systems and charitable institutions are faltering. Faced with a surging mental health crisis, social resources are unevenly distributed, and support mechanisms remain sluggish, failing to form a sustainable global intervention network.

Today's public welfare landscape faces four critical challenges:
① Lack of financial transparency: Donation flows are difficult to track in real time, undermining public trust.
② Regional inequality: Resources are heavily concentrated in developed Western countries, while developing nations lack the infrastructure to support recovery.

③ Weak incentive mechanisms: Participants in charitable efforts receive little recognition or tangible reward, discouraging broad engagement.
④ Absence of unifying symbols: Without a shared emotional language or global resonance, public welfare narratives remain fragmented and disjointed.

On this fractured ground, ODOM proposes a new paradigm.ODOM seeks to merge the ideals of sobriety and self-discipline with the transparency of blockchain, the incentive potential of tokenomics, and the power of emotional consensus—aiming to dismantle old barriers and rebuild the architecture of trust in public welfare participation.

This is not just a technological evolution—it is a spiritual and cultural revolution. A sober movement for the on-chain world, reimagining how humanity combats addiction, builds solidarity, and spreads hope.

1.3 How Blockchain Empowers Public Welfare

In an era of scarce trust, blockchain is not only the technological foundation of the financial revolution but also the key to reshaping the public value distribution system.
The ODOM project is built on decentralization, combining community consensus and spiritual symbolism to create a new "Web3 public welfare + cultural movement" model. The limitations of traditional public welfare are precisely what ODOM seeks to break through using the power of blockchain:

Transparency: All public welfare funding is executed via on-chain contracts, fully traceable and verifiable, ensuring that every resource is truly directed towards real-world projects such as addiction recovery centers and mental health education.
Consensus-driven: Holding ODOM tokens is not just an asset—it's a badge of honor representing your role in co-creating the culture of sobriety. Every token holder has the right to propose, decide, and spread the message, collectively making sobriety a globally shared cultural symbol.

Incentive mechanisms: Through airdrop rewards, content-based incentives, and support for early believers, creators, and public advocates, ODOM empowers action-driven contributors—moving beyond the limitations of traditional donations.

Long-tail value release: Transforming one-time donations into ongoing on-chain incentives and impact proof, public welfare participation becomes a long-term positive force that runs through the entire lifecycle of the token, rather than a short-term action.

Public welfare should not be an isolated cry for help, but rather the convergence of global consensus. It is a new narrative built together on-chain by everyone who believes in sobriety, self-discipline, and hope. In ODOM, sobriety is not a solo performance—it is a collective celebration on-chain. Public welfare is not just about donating money; it is the ticket to co-creating the universal consensus.

2. Mission and Vision

2.1 Core Slogan and Spiritual Essence

"Say no to the first time, say no to temptation, say no to addiction."

This is not just a slogan, but a call for collective awakening—an initiation ritual for self-awareness among Web3 natives.ODOM is not just an ordinary Meme Coin. It was born from the scars of real life and carries profound questions about dignity and self-control. We believe that on the blockchain, within the consensus, and in every belief of "sobriety," a cultural movement is brewing that does not rely on shouting, but on persistence.

The spiritual core of ODOM is built on three core pillars:

Sobriety: Representing a clear recognition of reality and the courage to face it. Sobriety is not just about quitting drugs; it's about seeing the true nature of temptation and maintaining a life of mental independence. In an era of information overload and pleasure saturation, sobriety has become a rare and valuable skill.
Discipline: Discipline is not a shackle; it is the shield of freedom. What ODOM represents is the courage to choose long-term value over short-term gratification.
Rebirth: Lamar Odom's story is not an endpoint; it is a new beginning. Every person may have fallen, but everyone deserves a chance for a fresh start. ODOM is about embracing, respecting, and witnessing anyone who chooses the path of a sober life within the community.

ODOM is not just a spiritual reflection of Lamar Odom; it is the symbol of the millions of people fighting addiction and striving for a sober life. We are not here to "hype a concept." We are here to use consensus to create a new culture of sobriety.

2.2 Vision

ODOM was born for charity and sobriety, becoming a symbol of both culture and action.

In the past, Meme Coins were often seen as symbols of entertainment and speculation, but the goals of ODOM go far beyond that. We firmly believe that Meme Coins can bring not only short-term entertainment but also serve as a symbol of culture, a vessel for global consensus, and a call for collective action.

The vision of ODOM is: to create a "sobriety culture" that transcends cultures, languages, and regions through the decentralized power of blockchain, making "rejecting temptation and maintaining discipline" no longer a heavy commandment, but a lifestyle that is recognized globally, widely practiced, and even celebrated.

Sobriety becomes a trend; discipline becomes the core value of the community; ODOM becomes the symbol of your spirit.

2.3 Long-Term Mission

The mission of ODOM goes far beyond short-term celebrity effects or localized charitable funding. Our goal is to fundamentally reshape the global understanding and attention towards "healthy life choices" through real role models and transparent mechanisms. Our long-term mission includes:

· Turning celebrity influence into sustained, on-chain charitable actions, not just media buzz;
· Transforming the community into active spreaders and guardians, rather than passive onlookers;
· Ensuring that every struggler knows—they are not fighting alone.

Blockchain not only creates wealth, but it can also convey faith and values; Meme Coins not only attract attention, but they can also gather hope and strength. ODOM is the bridge that connects "faith, action, and consensus." Through this bridge, we gather the strength of each individual to jointly drive this global movement that changes destinies.

3. ODOM Token Model

3.1 Basic Information

Token Name: ODOM
Total Supply: 3,000,000,000,000 tokens

3.2 Token Allocation

To achieve ODOM's long-term charitable mission, the organic integration of community consensus, and decentralized governance, we have designed a transparent and fair token allocation plan. This ensures that every stage of the process can incentivize the participation of the global community and drive the realization of the project's mission.

Allocation Category	Percentage	Description
Public Welfare Fund and Founder Incentives	5%	This portion of tokens shall remain locked for the long term and be dedicated exclusively to supporting public welfare initiatives such as global drug rehabilitation centres and mental health education. These tokens may only be unlocked once the total size of the fund reaches USD 10 billion. This mechanism is designed to reinforce the project's core mission of "sobriety and self-discipline", safeguard the independence of funds, and ensure the continuity of philanthropic activities.
	5%	Allocated to Lamar Odom himself, as a reward for his personal initiation and leadership in this philanthropic mission. This portion will be fully locked until the market capitalization of $ODOM exceeds $15 billion, demonstrating a long-term commitment through tangible actions.
Trump Dinner Event	20%	To support the community-initiated "Trump Dinner Participation Plan," a smart contract will be used to securely collect TRUMP tokens from participants. After the event concludes, all tokens will be returned in full to their original addresses. Additionally, all contributing addresses will receive an airdrop of $ODOM tokens as a reward.
Market Circulation	70%	These tokens will be fully allocated for public market circulation, with no reserved or locked tokens, ensuring ample liquidity from the initial issuance.

3.3 Deflationary and Stability Mechanism

ODOM introduces a "dual-driven" value repatriation mechanism: continuous deflation + stablecoin repurchase, which not only maintains market stability but also continuously enhances token scarcity, strengthening long-term value support.

3.3.1 Public Welfare Donation Burn Mechanism

We will continue to receive donations from individuals, charitable organizations, businesses, and community channels worldwide. 50% of the external donations received will be used to repurchase ODOM tokens from the market, and the purchased tokens will be sent to an irreversible black hole address for permanent destruction.

The entire process of repurchase and destruction will be carried out on-chain. The sources of donations, usage of funds, and destruction records will all be transparently and publicly disclosed, ensuring that every charitable donation is accompanied by genuine, verifiable value feedback, further strengthening the deflationary model and the trust base of the community.

3.3.2 Stablecoin Repurchase Mechanism

To ensure strong value backing for the ODOM ecosystem's stablecoin $USDO, the project will adopt a 100% tokenized U.S. Treasury-backed issuance and management mechanism. All assets backing $USDO will be on-chain and verifiable tokenized U.S. Treasury securities, ensuring security, transparency, and resilience.

The project team has established the following revenue distribution mechanism based on yields generated from U.S. Treasury investments, aimed at driving the value growth of the $ODOM token and incentivizing community participation:

· 25% of the yield will be used to buy back and burn $ODOM tokens, continuously reducing the circulating supply and increasing long-term scarcity.

· 25% of the yield will be distributed to $ODOM holders as dividends, allocated on-chain according to their holdings, encouraging long-term holding.

· The remaining 50% will be allocated to operations, risk reserves, and ecosystem expansion. This mechanism not only establishes a reliable value-anchoring system through the stablecoin, but also channels stable yields back into the token economy, fostering a virtuous cycle and sustainable growth for the ODOM ecosystem.

All U.S. Treasury asset allocations, yield sources, buyback-and-burn activities, and dividend data will be transparently published on-chain in real time, ensuring full community auditability and eliminating any form of opaque operations or interest misalignment.

3.4 Lock-Up and Unlock Mechanism

To further demonstrate the long-term nature and transparency of the ODOM project, we have designed a rigorous lock-up and unlock logic:

3.4.1 Personal Vesting Mechanism for Lamar Odom

Lamar Odom's personal allocation of 5% of the tokens will be fully locked, serving as a reward for his personal initiation and leadership of this philanthropic mission. The unlocking mechanism is directly tied to the long-term value of the project: only when the total market capitalization of $ODOM surpasses $15 billion will this portion begin to unlock gradually. If this market cap milestone is not reached, the tokens will remain permanently locked and never enter circulation.

3.4.2 Public Welfare Fund Usage and Locking Mechanism

5% of the tokens allocated to the drug rehabilitation public welfare fund will be locked for the long term, exclusively dedicated to supporting global drug rehabilitation centers, mental health education, and other initiatives related to the promotion of sobriety culture. These tokens can only be unlocked for use once the total size of the fund reaches $10 billion, ensuring that the public welfare goals remain tied to long-term value and are not influenced by short-term interests.

· The public welfare fund will be stored in a multi-signature wallet to enhance the transparency and security of fund management.

· All fund disbursements require joint signatures from at least three parties: a public welfare advisor, a community representative, and a technical operator.

· The purpose and execution results of each fund disbursement will be disclosed on the blockchain and official channels, subject to global community oversight and scrutiny.

· The list of beneficiaries and progress reports for the public welfare projects will be regularly published to ensure that every token used is accountable to the mission and transparent to the public.

4. Public Welfare Mechanism Design

In the vision system of ODOM, public welfare is not a subsidiary, but one of the core missions. We believe that the power of blockchain should not be limited to wealth creation but should also drive the generation and transmission of social value. ODOM, through verifiable on-chain welfare mechanisms, is committed to building a sustainable, transparent, and truly impactful global public welfare support system.

4.1 Public Welfare Fund Usage Planning

ODOM's dedicated public welfare fund (accounting for 5% of the total supply) will focus on the following key areas to ensure that the funds are directed at the root causes of addiction issues and maximize their social impact:

Addiction Rehabilitation Center Construction and Operation: We will support addiction rehabilitation center projects worldwide, including but not limited to facility construction, operational funding, and rehabilitation program optimization. Our goal is to help those deeply trapped in addiction to re-enter society and regain hope.

Mental Health Awareness and Education: ODOM will invest in the development of educational resources in the mental health field, promoting addiction prevention, self-awareness, emotional management, and other key knowledge globally through schools, communities, and online platforms. This will effectively increase public awareness of mental health and help more people learn how to cope with life's challenges.

Community Courses and Empowerment Programs: We will establish specialized counseling courses, peer support group programs, and mental health workshops for adolescents and high-risk groups. These programs will aim to break the social stigma surrounding addiction, promote early intervention, and provide support and care for individuals in difficult situations.

Digital Public Welfare Platform Development: ODOM will also develop an exclusive digital public welfare platform, allowing global users to track in real-time the direction and impact of each donation. This platform will record all on-chain charitable donation trails and display a global map of public welfare collaborations. Through interactive modules, we will encourage more users to actively engage in charitable actions, forming a global consensus and cooperation.

4.2 Transparency Mechanism

ODOM is committed to ensuring that every fund allocation is clearly verifiable and that every act of support can be witnessed by the global community. To achieve this, we have designed a comprehensive full-chain transparency mechanism that leverages the strengths of blockchain technology to ensure all project funds are used with maximum transparency and efficiency.

• On-Chain Records & Multi-Signature Security

Public welfare funds will be stored in a multi-signature contract address, with all transfers requiring approval from multiple independent parties. This significantly reduces the risks associated with single-point decision-making. All disbursement records will be permanently stored on-chain and made publicly accessible, allowing anyone to track the movement of funds in real time via blockchain explorers. Every donation will be traceable and verifiable.

• Regular Disclosure & Proactive Reporting

ODOM will regularly publish monthly briefs and annual public welfare reports, detailing the use of funds. These reports will include itemized expenditures, lists of beneficiary projects and institutions, implementation progress, and impact evaluations. Through this public information, global community members will have the opportunity to oversee project execution, offer feedback, and ensure the initiative remains aligned with its original philanthropic goals.

· **Third-Party Audit Support**

As the ODOM project grows, we will engage reputable third-party audit firms to conduct dedicated audits of our public welfare funds. This will further enhance transparency and credibility. Audit results will be published through public channels to ensure that every transaction can stand up to rigorous scrutiny.

4.3 Public Welfare Partners

The ODOM project will establish in-depth collaborations with charitable organizations across various sectors to jointly advance global efforts in addiction recovery and mental health. We plan to collaborate with the following types of institutions:

· International and Regional Non-Profit Organizations (NGOs): We will partner with public welfare organizations that focus on addiction treatment, mental health support, youth prevention education, and other related fields to jointly promote philanthropic initiatives on a global scale.
· Mental Health Institutions and Hospitals: ODOM will work with professional mental health institutions and hospitals to support the development and promotion of effective addiction treatment programs. These partnerships aim to enhance the global capacity for intervention and provide professional care to individuals in need.
· Celebrity-Initiated Foundations: We will also collaborate with foundations established by reputable public figures—such as celebrities, athletes, and entrepreneurs—who have a proven track record of charitable action. These partnerships will help amplify our social impact and raise public awareness and support for ODOM's mission.

The list of official partners will be announced progressively as the project develops. Community members will also have the opportunity to vote and recommend potential partners, ensuring that ODOM's public welfare initiatives remain open, inclusive, and democratically governed.

5. Community Incentive Mechanism

5.1 Trump Dinner Event & Initial Consensus Airdrop

ODOM firmly believes that a truly strong community is built on shared beliefs and active participation. To incentivize early consensus participants, promote a culture of public welfare, and empower users with meaningful benefits, we have allocated 20% of the total token supply to establish a long-term, community-driven incentive system.

• Participant Rewards

To support the community-initiated "Trump Dinner Participation Plan," ODOM will utilize a smart contract to securely collect TRUMP tokens from participants. Upon conclusion of the event, all TRUMP tokens will be fully returned to their original addresses without loss. Wallets that successfully participate will receive an airdrop of $ODOM tokens, honoring this historic act of collective consensus.

• Exclusive Rewards for Early Supporters

The project will distribute a special airdrop to the top 1,000 addresses holding the most $ODOM tokens.

ODOM aims not only to reward early trust and support, but also to infuse the community with grassroots vitality—empowering every pioneer to become a co-creator of the sobriety movement and a seed force in a global public good initiative.

5.2 Community Co-Creation and Outreach Incentives

ODOM believes that the true power of a project lies in the collective creativity and resonance of countless real individuals. That's why we've established a Community Incentive Pool to encourage everyone who aligns with the spirit of sobriety and discipline to contribute in their own unique ways and inject new energy into ODOM.

Content Creation Rewards: Community members are encouraged to write articles, produce short videos, and create social media content that promotes the concept of "sober self-discipline." Rewards in $ODOM tokens will be granted based on the quality and reach of the content. Outstanding works will also gain additional exposure and official recognition.

Event Planning and Execution Rewards: Users are encouraged to organize both online and offline events—such as educational talks, community meetups, and charity sales—to expand ODOM's social impact. Token rewards will be distributed based on event effectiveness and engagement.

Educational Promotion Rewards: Community members who actively educate those around them on addiction prevention and recovery will receive token incentives, helping to spread a culture of healthy living on a global scale.

Through these incentive mechanisms, ODOM aims to cultivate a worldwide network of sobriety culture advocates—transforming public good into not just an act of giving, but a living, evolving lifestyle.

5.3 Preliminary Governance Mechanism

ODOM is not a project controlled by any centralized authority. Its ultimate destination is to be wholly owned by its community. We believe that power, responsibility, and value must be equally distributed to those who truly care and take real action.

5.3.1 Initial Governance Framework

In the early stages of the project, we will introduce decentralized governance tools such as Snapshot, allowing $ODOM token holders to directly participate in decision-making processes, including but not limited to:

· Proposal Rights: Any community member can submit proposals regarding token usage, public fund allocation, community events, and more.

· Voting Rights: All token holders can vote on proposals, exercising their democratic rights based on the number of tokens they hold.

·Transparent Disclosure: All proposals, voting results, and execution records will be permanently stored on-chain and made public, enabling real-time supervision by the global community.

5.3.2 Future DAO Development

As the ODOM community matures, we will gradually evolve into a more complete DAO structure, including:
· Governance Token Issuance: Distribute governance tokens to active users and contributors, broadening participation in community governance.
· Smart Contract Automation: Implement smart contracts to automate governance processes, further enhancing decentralization and transparency.
· Token Incentives & Power Delegation: Increase governance weight for community members, empowering them to play a more influential role in shaping the project's direction.

6. Technical Architecture & On-Chain Transparency

True trust stems from transparency, and true transparency is forged through technology.Built on the Solana blockchain, ODOM leverages its high performance, low transaction cost, and on-chain verifiability to ensure that every fund transfer and every act of public welfare is open, traceable, and tamper-proof, providing a solid foundation of trust for supporters around the world.

6.1 Smart Contract Architecture

The ODOM token is issued under the SPL standard within the Solana ecosystem, offering high throughput and minimal fees to deliver a seamless user experience. All public welfare funds will be jointly managed via multi-signature wallets and smart contracts, ensuring a secure, decentralized disbursement process and eliminating the risk of centralized control. In addition, the project will engage professional auditing firms to conduct comprehensive audits of both the token contract and public welfare wallets. The results of these audits will be made public, laying down a transparent and trustworthy on-chain infrastructure.

6.2 Data Transparency & Tracking Tools

ODOM will achieve full operational transparency through on-chain data and visualization tools:
· Visualized Fund Flows: By leveraging Solana-based analytics platforms such as SolanaFM, Step Finance, and Birdeye, ODOM will publicly display token flows, token locks, and fund utilization.
· On-Chain Proof of Public Welfare Progress: Project updates and progress will be uploaded via decentralized storage solutions like IPFS or Arweave, ensuring on-chain records and permanent archiving, open to public inspection.
· Open Data Access: APIs and blockchain explorer data interfaces will be made available to support developers, research institutions, and regulatory bodies. This transparent system not only strengthens ODOM's on-chain trust foundation but also provides a Web3-era technological blueprint for public welfare initiatives.

7. Project Roadmap

Centered on the "sobriety culture" initiative, ODOM is launching a global movement that fuses Web3 technology with a public welfare mission on the Solana blockchain. From incubation to global consensus, every step is grounded in real-world delivery, moving toward a future built on trust and empathy.

2025 Q1 │ Initial Preparations • Laying the Foundation

· Project Planning & Vision Setting: ODOM was officially initiated with a clear mission to support addiction recovery and mental health. Drawing on Lamar Odom's personal journey, the project aims to build a socially impactful on-chain consensus network.
· Preliminary Tech Architecture Selection: Solana was chosen as the launch blockchain, leveraging its high performance and low gas fees to deploy SPL tokens.
· Visual Identity System (VIS) & Brand Development: Logo design, and brand language system were completed—establishing the tone for spreading "sobriety culture."
· Seed Community Recruitment: Early follower growth began on platforms like Twitter and Discord, alongside whitelist campaign teasers.

2025 Q2 │ On-Chain Launch • Official Debut

· ODOM Token Launch on Solana: The SPL token is officially deployed, with initial security audits completed to ensure contract security and transparency.
· ODOM Official Website Launch: The website integrates project introduction, tokenomics, roadmap, and public welfare vision, providing access for user participation.
· Launch of the Trump Dinner Community Consensus Initiative: $TRUMP tokens will be collectively submitted, with a 100% return after the event. Participants will receive an airdrop of $ODOM tokens based on their contribution proportion.

· On-Chain Public Welfare Transparency System Deployment: Multi-signature wallet and public funding smart contracts are launched, enabling full-chain tracking of funds and establishing a trust foundation based on "technology + transparency."

2025 Q3 ｜ Community Governance · Public Welfare Implementation

· ODOM Public Welfare Foundation Registered: The operational entity is officially established, clarifying the boundaries of fund usage and governance mechanisms.
· Snapshot Governance Platform Integration (Solana version): Token holders are granted proposal and voting rights, with the first round of community decision-making exercises.
· First Public Welfare Partners Announced: Global addiction recovery centers and mental health education institutions are introduced, initiating actual fund disbursement processes.

2025 Q4 ｜ Brand Explosion · Social Outreach

· Global "sobriety culture" Social Campaign Launch: The brand's influence expands through topic challenges, short videos, and celebrity collaborations.
· Release of the Sobriety DAO Draft: A governance model centered around token ownership and participation in public welfare has been established, forming the DAO design framework.
· Public Welfare Progress On-Chain Visualization: Tools like Dune and SolanaFM will be launched to display the status of fund disbursements and execution, ensuring full transparency on-chain.
· Offline Interaction Trials: Pilot community-driven public welfare co-creation actions or offline meetups will be conducted to increase participant engagement.

2026｜DAO Launch・Global Integration

· ODOM DAO Governance System Officially Launched: We have fully entered the community-led era, where token holders will participate in key project decisions based on their holdings, driving the formation of a shared consensus within the sobriety culture community.
· Second Round of Public Welfare Fund Applications Open: Based on DAO proposal results, further disbursements will support global public welfare projects, subject to on-chain audits and community oversight.
· Exclusive Experience Unlock for Holders: Access to special privileges such as meeting Lamar Odom, offline interactions, and the Sobriety Annual Gathering.
· Community Self-Governance Structure Refined: Sub-DAO sections (e.g., Operations, Education, Technology, Public Welfare) will be established to push forward more detailed and refined self-governance.

2027｜Expansion and Co-Creation

· Multi-Chain Ecosystem Expansion: The project will expand to public blockchains like BNB Chain to enhance accessibility and liquidity, attracting more cultural and regional communities to join.
· Annual Public Welfare Transparency Report Released: A comprehensive report will be published, detailing fund allocation, project outcomes, governance proposals, and community development to bolster the project's credibility.
· ODOM Global Foundation Long-Term Framework Established: Global nodes will be set up to ensure the project's stable operation and continue promoting the global consensus around "sobriety culture."
From 0 to 1, from on-chain transparency to global influence, ODOM is making every step of progress to turn sobriety culture from an ideal into a visible, participatory, and sustainable force that the world can engage with and carry forward.

8. Core Commitments & Transparency Mechanisms

ODOM will always prioritize "transparency" and "trust" as core values, ensuring that every aspect of the project is clear and visible, providing full assurance to participants and community members about the integrity of the project. Below are the specific designs and plans regarding our transparency mechanisms and core commitments:

8.1 Lamar Odom's Public Commitment

As the founder of the ODOM project, Lamar Odom will bear significant responsibility and influence. His public commitment is not only a long-term dedication to the token but also a promise to promote and practice the "sobriety culture." As a public figure, his personal journey through addiction recovery has already inspired countless people, and he will continue to serve as a role model through the ODOM project.

Lamar Odom commits that until ODOM's market value reaches 15 billion USD, his token holdings will remain strictly locked and he will not cash out. This demonstrates his long-term confidence and commitment to the project. He will deeply participate in all of ODOM's decision-making processes, actively promote the global "sobriety culture," and live a healthy, disciplined lifestyle as a public figure. He will advocate the core principles of "Reject the first time, reject temptation, reject addiction", leading by example to inspire more people to join.

8.2 Financial and Governance Absolute Transparency

The ODOM project is committed to upholding the highest standards of transparency in governance and financial management, ensuring that every supporter can clearly understand every step of the project's progress and the direction of funds. We will build a fully open and verifiable system through the following measures:

· Regular Public Reports: We will regularly publish financial and operational reports that provide detailed disclosures of fund usage, progress on charitable donations, governance decisions, and other key information. All reports will be shared on the official website, social media, and major community platforms to ensure that supporters can stay informed about the project's developments in real-time.

· Transparent Tracking of Charity Project Progress: All charitable funds and project progress will be recorded on decentralized storage platforms and updated in real-time through on-chain data. This allows community members to track the usage of every fund at any time, ensuring the transparency and credibility of the project.

· Real-time Community Supervision: We encourage community members to engage in project supervision, feedback, and proposals by utilizing on-chain data and open-source materials. This approach ensures that any deviation from the established plan can be quickly identified and corrected, maintaining the healthy development of the project and fairness in governance.

9. Risk Warnings & Disclaimer

The ODOM project is a community-driven Meme token with a philanthropic orientation. Its core goal is to promote the "self-discipline and sobriety" concept and support global efforts in addiction rehabilitation and mental health education. However, like any blockchain and cryptocurrency project, participating in ODOM tokens may involve certain risks. Users should fully understand these risks and decide for themselves whether to participate.

9.1 Project Nature Explanation

ODOM tokens are a philanthropy-driven Meme coin aimed at spreading the idea of "rejecting the first time, rejecting temptation, rejecting addiction." It does not constitute a traditional investment product and does not guarantee any form of financial returns or profit. The issuance and distribution of tokens are intended to advance the global anti-addiction cause and spread the culture of sobriety, rather than being designed for short-term market speculation or hype.

The core values of this project lie in community consensus, public welfare missions, and a transparent token economic model. Therefore, participants should understand and accept the philanthropic nature of this project, rather than following traditional financial investment logic.

9.2 Token Price Volatility Risk

As a blockchain-based crypto asset, the market price of ODOM tokens may experience significant volatility due to various internal and external factors. These factors include but are not limited to changes in market supply and demand, overall cryptocurrency market sentiment, macroeconomic conditions, liquidity status, technological advancements, policy direction, and unforeseen events.

Price fluctuations could significantly impact the value of holders' assets, especially in the short term. Investors may face substantial market value fluctuations or even principal loss risks. Therefore, participants should have a comprehensive understanding of the risks and be able to tolerate them. Before making investment decisions, participants should carefully assess their economic conditions and risk preferences.

The ODOM project team will not provide any form of prediction, guarantee, or implication regarding the future price trends of the tokens, nor will it be responsible for any losses resulting from market fluctuations. Participation in ODOM token-related activities should be considered a voluntary action, and participants must assume all risks arising from market volatility.

9.3 Regulatory Policy Risk

As the cryptocurrency asset industry continues to develop, global regulatory policies are constantly evolving. Governments and relevant regulatory bodies may issue regulations concerning the issuance, trading, custody, and user participation in cryptocurrency based on local legal systems, financial stability needs, or anti-money laundering compliance requirements.

These policy changes may lead to stricter compliance processes for ODOM tokens in certain jurisdictions or result in adjustments to market access thresholds, service restrictions, or even delisting risks in some markets. This could affect the liquidity, availability, and user participation experience of ODOM tokens.

The ODOM team is committed to adhering to compliance principles in the project design and continues to monitor policy developments in major global regions. However, due to the high uncertainty in the regulatory environment, the project team cannot predict or intervene in future legal or regulatory changes. Participants should evaluate and assume the associated risks based on their local jurisdiction's laws and regulations.

9.4 Project Execution Risk

Although the ODOM project aims to dedicate itself to long-term public welfare, there may be challenges and risks encountered during execution. For example, the progress of addiction rehabilitation centers and mental health education projects may be influenced by external factors, leading to delays in the use of public welfare funds or effects not fully meeting expectations. The ODOM team will make every effort to ensure the reasonable use of funds and the smooth operation of projects, but cannot guarantee that all projects will be executed according to the expected timeline or results.

9.5 Disclaimer

9.5.1 No Investment Advice: The ODOM project does not constitute any form of investment advice or financial planning. The purchase and holding of tokens should be based on participants' support for the project's mission and trust in the community, rather than on speculation or profit expectations regarding token prices.

9.5.2 Transparency and Fairness Principle: The ODOM project is committed to transparent and fair operations. All information, reports, and fund flows will be displayed openly and transparently to ensure that community members can stay informed about the project's progress. However, the project team cannot be held responsible for any external factors (such as market fluctuations or technical issues) that may affect the project's progress.

9.5.3 Risk Acknowledgment: Participants in the ODOM project must fully understand and accept all potential risks, especially those related to cryptocurrency market volatility and regulatory uncertainties. The project team is not responsible for any economic losses incurred from participating in this project.

Conclusion

ODOM is much more than a token. It is a profound social transformation, a global movement about rebirth, sobriety, and hope.

ODOM carries the true story of Lamar Odom's journey from the abyss to rebirth, as well as the shared hopes of countless people around the world who are fighting against addiction and mental health struggles. Through ODOM, we are not only spreading the ideology of "sobriety and self-discipline," but also leveraging blockchain technology's transparency and fairness to build a sustainable, decentralized public welfare platform that continuously supports addiction recovery and mental health education.

We firmly believe that true change comes from the power of the community. ODOM is not just Lamar Odom's personal mission; it is a public consensus movement that gathers volunteers, philanthropists, and Web3 pioneers from around the world.

Through an innovative token economic model and an open, transparent governance mechanism, we aim to:
 Help more people break free from the chains of addiction and regain their freedom and dignity;
 Inspire more individuals to actively participate in global public welfare and become bearers of positive energy;
 Make "sobriety culture" a deeply ingrained global consensus, not just a slogan.

We understand that this path will not be smooth. Every step of progress, every change, requires relentless effort and the collective involvement of countless people. Every supporter of the ODOM project is an indispensable builder of this global public welfare movement. We promise to promote the healthy, stable, and sustainable development of the ODOM project with the highest level of transparency, the most unwavering commitment, and the longest-term vision. We will accompany more people globally as they step out of the shadows of addiction and embrace a life of sobriety, self-discipline, and freedom.

Through ODOM, we are not only creating a token; we are co-creating a culture—a culture that belongs to everyone who is committed to sobriety, pursuing self-discipline, and yearning for rebirth. We believe that in the future, "sobriety" will no longer be just an individual choice, but an important value symbol universally recognized by human society, a shared belief that connects the world, heals the soul, and reshapes hope.
Join ODOM, join this global sobriety revolution, and create a better, freer, and sober future.

ODOM